



Lansing Juneteenth Committee
Progressive Empowerment Education Resource Services – P.E.E.R.S. 501(c)(3)
Mailing Address: P.O. Box 27623, Lansing MI 48909-7623

Vendor Information

Please read the following prior to completing the application.

Progressive Empowerment Education Resource Services (P.E.E.R.S) and the Lansing Juneteenth Committee will host our annual Juneteenth Celebration on Saturday, June 14, Friday, June 20, and Saturday, June 21, 2025. Food and product vendors interested in participating in this year's event must complete and submit a Juneteenth Celebration Vendor Application.

- Only food vendors and merchandise vendors (those selling products and general merchandise (non-food)) should submit a vendor application.
- Exhibitors (non-profit organizations that are offering information (with no sales) and exhibits about the services or products that they provide) may apply to the Juneteenth/NAACP Jobs & Community Resource Fair by emailing Winston Williams at: wintron918@yahoo.com.

Description of Event:

The Annual Juneteenth Ballgame will be at Benjamin Davis Park Ball Field, 5500 Pleasant Grove Rd. in Lansing AND the 32nd Annual Juneteenth Celebration will be at St. Joseph Park, 2125 W. Hillsdale St. in Lansing.

The Juneteenth Celebration draws nearly 7,000 people and a significant media presence. The three-day festival features entertainment, music, vendors, educational exhibits, a health fair, a community parade, a 5K run, walk and roll, and activities for the entire family.

Schedule of Events for Vendor Participation:

Saturday June 14, 2025: The Juneteenth Annual Softball Games begin at 12:00 pm and end at 6:00 pm. All vendors must be out of the park by 7:00 pm.

Friday, June 20, 2025: The 32nd Annual Juneteenth Celebration Freedom Festival begins at 4:00 pm and ends at 8:00 pm.

Saturday, June 21, 2025: 32nd Annual Juneteenth Celebration Freedom Festival begins at 12:00 pm and ends no earlier than 8:00 pm. All vendors must be out of the park by 9:30 pm.

ALL VENDORS MUST BE SET UP 1 HOUR PRIOR TO OPENING OF EVENTS

We look forward to your participation this year. If you have any questions, or need additional details, food vendors can contact Marsha Cunningham at marshaplummer@lansingjuneteenthcelebration.org. Merchandise vendors, please contact Joy Gleason at joy.gleason@gmail.com with the subject heading Juneteenth Vendor Application.





Application Review Process:

The application review process begins with the submission of a completed application with ALL required attachments. Upon receipt of your application, it will be reviewed for approval. A completed application with ALL required attachments *must* be received for your application to be processed. Failure to provide these required items could result in delayed approval or denial of your application.

DEADLINE – 5:00 pm on Saturday, June 1, 2025
Absolutely no new applications accepted after June 1, 2025

Vendor Date Options	Merchandise Vendor Prices	Food Vendor Prices	Minimum Deposit	Electric Service Fee (If needed)	Deadlines
3 Date Bundle (June 14 th , 20 th , 21 st)	\$175	\$200	A minimum deposit of 50% of your vendor fee is due with your application.	For standard service \$50	Deposit must be paid by May 10 to secure your placement in festival advertisement. No refunds after June 1 Food Vendor Final Payment due June 1. Merchandise Vendor Final Payment due June 14.
2 Date Bundle (June 20 th , 21 st)	\$150	\$175		For 30 or 50 amp service \$70	
Single Date (June 14 th Only)	\$40	\$50			
Single Date (June 20 th Only)	<i>Not Available</i>	\$100	Food vendors MUST have their entire fee paid by June 1 at 5:00 pm.		
Single Date (June 21 st Only)	<i>Not Available</i>	\$150			

THIS EVENT WILL OCCUR RAIN OR SHINE! BE PREPARED FOR THE WEATHER CONDITIONS. (WIND, COLD, AND/OR HEAT)

Please review the checklist below prior to submission. Applications must be submitted online at www.lansingjuneteenthcelebration.org/vendors.

Health Department Guidelines – Food Vendors:

For vendors that have a permit, please contact the Health Department and submit your name to the Juneteenth Festival Celebration list. If you are not certified with the Ingham County Health Department, you are required to schedule an appointment at least two weeks prior to the event. All permits must be displayed at the festival. For additional information please contact the Ingham County Health Department at (517) 887-4512 to schedule an appointment.



Festival Information and Requirements: *Please read carefully.*

- You must provide your own tent and other needs. Tents and canopies exceeding 10x10 may be subject to additional fees.

GENERATORS ARE NOT PERMITTED ON THE PREMISES

- Vendors will be charged a \$50 fee for electrical use. Vendors with electrical needs greater than 110V, or with special needs, will be charged a fee of \$70. Please photograph your male plug and send the picture in with your application to indicate your electrical needs. Please refer to the NEMA chart on the website and attach it if necessary. Vendors must provide their own extension cords.
- Booth space is limited to those who have paid for their space by the deadlines here within.
- ALL vendors must check-in at least 2 hours prior to the start of events. Saturday, June 14th check-in will begin at 10am. Friday, June 20th, check-in will begin at 12:00 pm. Saturday, June 21st check-in will begin at 9:00 am.
- ALL vendors must remain open until 8:00 pm and be off festival grounds by dusk on Friday June 20th and Saturday June 21, 2025.
- Vendors are responsible for returning the vendor area to its original condition prior to occupying the space (i.e. removal of all debris, such as boxes and trash).
- Absolutely no unattended vehicles may be left on the festival grounds the night before the festival.
- Please review the Fire Marshal's requirements.

Products that promote or depict sexual, violent, racist, criminal or profane themes are not permitted. The sale or consumption of alcoholic beverages is not permitted on the premises. Any and all pets are to be always leashed and under control in the park. Failure to adhere to the Juneteenth Festival rules and regulations for participation will result in the closure of the booth.

Fees and Payments

Payments must be made online at our website: www.lansingjuneteenthcelebration.org at the time of submission. No refunds will be given after June 1, 2025. No check will be accepted.

For food vendors, the final balance is due by June 1, 2025. All other vendors may make their final payment online by June 14. Vendors who register by May 10, 2025, will be mentioned in our marketing and be listed in the *Juneteenth Telegraph*.